



Media Release

Fly More, Earn More: Kotak and IndiGo Relaunch Co-Branded Credit Cards powered by IndiGo BluChips

Mumbai, July 10th, 2025 – Love to travel? Now your everyday spending can take you places! Kotak Mahindra Bank and IndiGo have teamed up to relaunch an exciting suite of co-branded credit cards –powered by IndiGo Airlines’ brand-new loyalty program, IndiGo BluChip.

Whether you're a frequent flyer or just planning your next getaway, these cards are designed to daily expenses into travel rewards.

➔ Two Cards, One Goal – Smarter Travel

Choose the card that fits your lifestyle:

- ➔ **IndiGo Kotak Credit Card** – Perfect for everyday users seeking travel benefits with daily convenience. Customer can earn over 30,000 BluChips on spending ₹6 lacs annually including Milestones, accelerated rewards on travel, dining, entertainment, and more.
- ➔ **IndiGo Kotak Premium Credit Card** – Tailored for frequent flyers, this card offers over 70,000 BluChips on annual spends over ₹12 lacs, turning your daily spends into return tickets to your favourite holiday destinations.

☰ Why You'll Love It

IndiGo Kotak Premium Credit Card	IndiGo Kotak Credit Card
➔ Up to 21 BluChips / ₹100 spent on 6E channels	➔ Up to 19 BluChips / ₹100 spent on 6E channels
➔ Earn 3 BluChips on dining and entertainment	➔ Earn 2 BluChips on dining and entertainment
➔ 4,000 BluChips on each card anniversary	➔ 2,500 BluChips on each card anniversary
➔ Annual milestones of upto 16,000 BluChips	➔ Annual milestones of upto 7,500 BluChips
➔ For detailed benefits: Click Here	➔ For detailed benefits: Click Here

Ashok Vaswani, MD & CEO, Kotak Mahindra Bank, said:

“At Kotak, we are proud to deepen our longstanding partnership with IndiGo, an airline that has redefined travel for millions of Indians. This collaboration is built around a shared vision, to make everyday banking more rewarding and travel more accessible. Through these co-branded credit cards, we are giving our customers a simple, powerful way to turn daily spends into memorable journeys.”



Pieter Elbers, Chief Executive Officer, IndiGo said: "Through IndiGo BluChip, we strive to offer unmatched loyalty benefits to our loyal customers and this partnership with Kotak Mahindra Bank is an integral part of our endeavour. This partnership empowers our customers to earn IndiGo BluChips on their everyday spending and redeem them seamlessly on flights across our domestic and international network. As IndiGo spreads its wings across the globe, we are sure that customers appreciate and enjoy the benefits of these credit cards as they travel across the globe with us."

Ready to Take Off?

Getting started is easy:

1. Apply online via the official link.
2. Activate your card through Kotak's app or website.
3. Start spending and watch your BluChips grow!

Turn your daily expenses into unforgettable travel experiences. Learn more and apply here:

<https://www.goindigo.in/loyalty/partners/kotak-mahindra-bank-credit-card.html>

About Kotak Mahindra Bank Limited

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Limited. The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking, and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is concentrated India, diversified financial services. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 31st March 2025, Kotak Mahindra Bank Ltd has a national footprint of 2,148 branches and 3,295 ATMs (incl. cash recyclers), and branches in GIFT City and DIFC (Dubai).

For further information, please contact:

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About IndiGo

IndiGo is India's preferred and amongst the fastest growing carriers in the world. IndiGo has a simple philosophy: offer fares that are affordable, flights that are on time, and provide a courteous and hassle-free travel experience across its unparalleled network. With its fleet of 400+ aircraft, the airline is operating around 2200+ daily flights, connecting 90+ domestic and 40+ international destinations, inducted 58 aircraft in 2024 and welcomed over 118 million customers in FY25. India by IndiGo! For more information, please visit <http://www.goindigo.in/> or download our mobile app. You can also connect with us on Facebook, Twitter, and Instagram.